

**2 November 2010****Press Release - For Immediate Release****Best Irish Bar in Wisconsin Announced**

[Bub's Irish Pub](#) located in Germantown, Wisconsin has been crowned the 'Best Irish Bar' in Wisconsin in the US wide competition run by Irishbeerfinder.com and Strangford Lough Brewing Company (SLBC). [Bub's Irish Pub](#) also came third in the chase for the title of 'Best Irish Bar in the USA' with a total of 1231 reviews. A phenomenal 11,000 bar reviews were received in the search to find the 'Best Irish Bar in the USA.' The competition lines opened on Monday 4<sup>th</sup> October and only a week into the contest, due to an overwhelming response, the closing date was extended by a week to Sunday 31<sup>st</sup> October.

"The search to name the 'Best Irish Bar' in North America was very popular and thousands of Irish bar patrons submitted passionate reviews for the Irish bar which they thought deserved the prestigious title. With over 2,900 Irish bars listed on the site Irishbeerfinder.com was the perfect platform for customers to submit glowing Irish bar reviews and support their bar in the running for the title. The response to the competition was staggering and it emphasises how highly people value their local Irish bar," commented Emma McCarey, Marketing Executive for Irishbeerfinder.com.

Irish bars across North America rallied their fans to support them in this enthralling 'Best Irish Bar in the USA' competition that went right to the wire. Croagh Patrick's Pub located in Willoughby, Ohio received over 3,000 bar reviews and received an overall rating of 5 out of 5 and were crowned as the 'Best Irish Bar in the USA'. Reviews said the bar is "a great place to meet with friends," has "great food and great beer and great atmosphere!" and is "the best pub in Willoughby". Close behind in second place was O'Neal's Irish Bar located in Philadelphia, Pennsylvania who received 2,966 reviews and in third place was [Bub's Irish Pub](#) located in Germantown, Wisconsin who received 1,231 reviews.

Everyone who submitted a bar review during the month long contest was entered into a prize draw for the chance to win 2 return flights to Las Vegas from anywhere in North America. The lucky winning reviewer was Kathleen Kelly from Florida who was thrilled to have been randomly selected out of the 11,000 entries in the competition.



The Irish bars in each US state with the highest number of ratings were also rewarded by industry duo SLBC and Irish Beer Finder and the winning bars in each state can be viewed on [www.irishbeerfinder.com](http://www.irishbeerfinder.com).

Grace Lavery, Marketing Manager for SLBC said, "Irishbeerfinder.com and SLBC are delighted with the response to the competition and we are excited to be able to announce the best Irish bars in each US state and Croagh Patrick's Pub as the best in the USA. Although it is sad to see the 2010 'Best Irish Bar' contest finish we hope to make the competition an annual event so keep an eye out for the 2011 competition."

Irishbeerfinder.com is sponsored by Strangford Lough Brewing Company, Ireland, who launched two of their traditional Irish ales into North America earlier this year. To find out more about St Patrick's Best Ale and Legbiter Ale or to find a local retailer visit [www.slbc.ie](http://www.slbc.ie).

#### **ENDS**

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#### ***About SLBC***

Strangford Lough Brewing Company was established in 2004 by Tony Davies and Bob Little in Ireland. SLBC is based in Killyleagh, Co. Down. Currently selling beer in Ireland the UK and Norway, SLBC has developed a unique method of exporting its product from Ireland, not in bottles, but in a concentrated form. This makes SLBC's Immigrant Beer one of the freshest on the market, while still containing all the goodness of Ireland.

SLBC owns the registered trademark for St. Patrick's for ale, beer, lager and stout in the United States.